Naharkatiya College is a rural college, surrounded by forests and paddy fields. The people living in this area are mostly farmers, small entrepreneurs, office job holders, tea garden labourers and daily labourers. It is the only institution of higher education, imparting the light of knowledge and uplifting the socio-cultural atmosphere in this economically backward region. It also aims to impart universal human values and ethics which is very well reflected in its moto "Culture alone evolves- The Superman". The college always encourages the local students to enroll by not strictly adhering to a cut-off-mark.

It has adopted the Dihing Kinar Nocte Gaon, a village of the minority Nocte tribe of Assam and are dedicatedly rendering its services to its inhabitants for their overall betterment by organizing awareness programmes and workshops on health and socioeconomic issues, plantation drive, opening of a Namghar (An assamese Vaishnavite worship-house) etc. Research programmes are also conducted by the college faculty on the life and living of this minority community.

It has a Volleyball Complex under the U.G.C "One College One Sport Scheme". This complex is used for various tournaments from its inception and is a source of inspiration for the students and local people.